

# ARIEL DEL POZZO

## PRODUCT & GRAPHIC DESIGNER

### ABOUT ME

Graphic & Product Designer with a strong print and digital media foundation. Experienced in supporting creative teams from concept through production using Adobe Creative Suite, Rhino 3D, and AI tools like ChatGPT. Passionate about branding, visual storytelling, and creating assets that drive results across digital and physical touchpoints.

### SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat, Premiere Rush, Firefly)
- Rhino 3D
- AI Tools (e.g., ChatGPT for copy ideation & concepting)
- Google Suite (Docs, Sheets, Slides, Forms, Drive)

### EDUCATION

#### University of Colorado Boulder

BACHELOR'S DEGREE

Bachelor of Environmental Design - Product Design

Graduated with honors

### CONTACT

Location: Quepos, Costa Rica

Email: ari.delpozzo@gmail.com

Portfolio: [www.ariel-del-pozzo.com](http://www.ariel-del-pozzo.com)

### EXPERIENCE

#### Administrative Assistant

THE FACTORY NYC  
2024

Supported design and marketing teams with internal and external brand materials, including print collateral and digital graphics.

Managed administrative operations, internal archives, onboarding materials, and staff communications.

Assisted with project labor tracking and organized cross-departmental reports and templates.

#### Assistant/Freelance Graphic Designer

JORDAN DRESDEN COMMUNICATIONS LLC  
2018-2024

Provide a public relations firm with graphic design services on a wide variety of projects for strategic communications initiatives and campaigns. Tasks include designing and completing layouts, creating and refining illustrations, and editing photographs.

Demonstrate expertise in Adobe Illustrator, InDesign, and Photoshop to meet project requirements and deliver high-quality material for publishing.

Contribute insights on typography and color selection, ensuring visual appeal and cohesive designs.